

**OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES.
A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.**

1. **Sweepstakes Timing:** The CP Skin Health Sweepstakes (the “Sweepstakes”) begins 9:00 a.m. Eastern Time (“ET”) on March 26, 2026 and ends at 11:59 p.m. ET on April 26, 2026 (the “Sweepstakes Period”).
2. **Eligibility:** The Sweepstakes is open only to legal residents of the 50 states of the United States and the District of Columbia, who are 18 years of age or older as of the time of entry. Employees of CP Skin Health Group, Inc.(the “Sponsor”), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state and local laws and regulations apply.
3. **HOW TO ENTER THE SWEEPSTAKES: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.** During the Sweepstakes Period, you may enter by visiting <http://eltamdsweepstakes.com> and completing the on-screen required fields on the registration form for one (1) entry into the Sweepstakes. Limit one (1) entry per person during the Sweepstakes Period. All entries must be received by 11:59 p.m. ET on April 26, 2026 to be eligible. Any attempt by any entrant to enter by using multiple/different email addresses, accounts, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal phone/Internet access and data/usage charges imposed by your online/phone service may apply.
4. **Privacy:** Sponsor will be collecting personal data about entrants, in accordance with its privacy policy. Please review the Sponsor’s privacy policy at <https://www.colgatepalmolive.com/en-us/legal-privacy-policy> . By participating in the Sweepstakes, entrants acknowledge that they have read and accepted Sponsor’s privacy policy and agree to Sponsor’s collection and usage of their personal information in accordance with its privacy policy.
5. **Random Drawings:** Five (5) Prize winners will be selected in a random drawing on or about April 27, 2026 from among all eligible Entries received during the Sweepstakes Period. The random drawing will be conducted by an independent judging organization. The decisions of the Sponsor and the independent judging organization are final and binding on all matters relating to the Sweepstakes. The odds of winning a prize depend on the total number of eligible Entries received during the Sweepstakes Period.
6. **Winner Notification:** The potential Prize winners will be notified via email (to the email address provided at the time of Entry) by the Sponsor and will be required to respond with requested contact information to confirm eligibility within three (3) days of notification. If a potential Prize winner fails to respond within three (3) days or does not meet the eligibility requirements, entrant shall be deemed to be ineligible, the prize will be forfeited and an alternate winner will be selected and notified. If any prize or prize notification is returned as undeliverable, entrant shall be deemed to be ineligible, the prize will be forfeited and an alternate winner will be selected accordingly.
7. **Prize and Approximate Retail Value (“ARV”): Five (5) Prizes:** A virtual dermatology consult and a \$700 EltaMD Skincare e-gift card. The ARV of each Prize is \$900. All details of the consult, including date and time are in Sponsor’s sole discretion. No transfer, substitution or cash equivalent for Prize will be permitted, except at the sole discretion of the Sponsor, in such circumstance, an alternate prize of equal value will be awarded and the Sponsor’s obligation to the winner will be fulfilled, and no other or additional compensation will be provided. Acceptance of Prize constitutes permission for the Sponsor and its agencies to use winners’ names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law.

8. General rules: By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. The Sponsor and its agencies are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Sweepstakes. In the event of a dispute as to any entry, the authorized account holder of the email account used to register will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the account associated with the entry. Proof of entering information via the website does not constitute proof of delivery or receipt of such information. Sponsor (as identified in these Official Rules) is not responsible for the failure of any email or entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the prize winners from among all eligible entries received during the Sweepstakes Period prior to cancellation. By participating in the Sweepstakes, the entrant agrees that Sponsor, and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents, will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of the prize, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

9. Governing Law: The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of New York, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in New York and agree that any dispute shall be brought in the state or federal courts in New York. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New York; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.

10. Winners: To receive a Winners List by email, send an email to support@catalystpromotions.com Requests must be received by June 25, 2026. Winners List will be sent after all prizes have been awarded.

11. Sponsor: The Sponsor of the Sweepstakes is CP Skin Health Group, Inc., 4110 N. Scottsdale Rd. Suite 300, Scottsdale, AZ 85251.